



SELECT A
PICKUP OPTION

Your Option!

Hand-Wound: True to Fender history prior to 1965, hand-wound or "scatter-wound" pickups are distinctly unique in character. Each pickup has its own subtle nuances and personalized character which is what made the original Fender pickups so sought after and prized.

Machine Wound: Each pickup is consistent and even in winds making each one sound and respond relatively the same. Though most of the Custom Shop pickups are hand-wound, some players prefer the consistency of machine-wound pickups, so we are happy to offer both options.



STRATOCASTER PICKUPS



'50S STRAT

Crafted to faithfully replicate the cutting tones reminiscent of 1950s Stratocaster® guitars. Alnico 5 magnets, vintage stagger and formvar wire.



FAT '50S STRAT

1950s Stratocaster sound you know and love. Hair-added wiring design delivers enhanced bass response and an extra shot of 21st-century attitude.



'60S STRAT

Classic 1960s design with alnico 2 magnets, formvar wire and a vintage stagger. Strat sound with glistening highs and warm punchy lows.



TEXAS SPECIAL™ STRAT

Characterized by their midrange chirp, crystalline highs and tight bass, Fender Texas Special™ Strat pickups feature an overwound single-coil construction that produces big Texas-blues tone.



DUAL-MAG STRAT

Vintage style calibrated pickup set with unbeveled alnico 5 magnets on the bass side and beveled alnico 2 magnets on the treble. The two magnet types create balance and consistency in tone and allow for improved clarity string to string.



EL DIABLO STRAT

Overwound and dipped in the special sauce for a big open sound. Slightly hotter than the Ancho Poblano with calibrated alnico 5 pickups with custom low G (middle and neck) and flush with high D (bridge) pole pieces.



ANCHO POBLANO STRAT

Simmered in a secret Custom Shop sauce and then individually calibrated from neck to bridge. Uniquely overwound by hand for a wide range of high-output tones—from blistering-hot output to sizzling vintage warmth—with plenty of tonal flexibility.



VINTAGE NOISELESS™ STRAT

Produce all the brilliant clarity, definition and harmonic attributes of vintage single-coil Strat tone without the hum.



TOMATILLO STRAT

Cousins to the Ancho Poblano, dipped in the same secret sauce. Alnico 2 magnets will simulate what an older alnico 5 might sound like today for a sweeter more flavorful tone.